

**The benefits and importance of a few chosen ingredients.**

1. EarthSentials products are created and formulated using a unique tri-blending technique, which is further enhanced by the professional therapist using active performance ingredients that are customized to each individual clients skin and body needs (in essence this can be called a quad-formulation technique).
2. EarthSentials only adds actives and essential oils at the cooling phase so not to loose any of the pure active components through evaporation or heat.
3. EarthSentials has 11 skin and body clays which gives the versatility to truly treat your clients skin for best results
4. Each salon/spa/clinic is trained to custom formulate allowing them to have a natural product range that they can use to develop either signature services, solely available at their business and signature individualized products for their clients which they cannot get anywhere else – as the salon/spa/clinic holds their final formula on site.

**Product benefits and important ingredients:-**

<b>PRODUCT</b>	<b>KEY INGREDIENT AND BENEFITS FOR CLIENT</b>
Natures Cleansing Milk	<ol style="list-style-type: none"> <li>1. Has an Emulsifier - Perfect to remove 'the end of the day' and makeup from the skin and eyes without any stinging.</li> <li>2. Calendula – Soothing on the skin, this ingredient is often used in baby skin care as it is very healing on the skin.</li> </ol>
Natures Cleansing Emulsion	<ol style="list-style-type: none"> <li>1. Contains Macro/micro mineral clays &amp; lavender – to help absorb impurities and 'heal' breakouts and the skin.</li> <li>2. This formulation to a year to formulate, and is perfect to control sebum/oil flow on the skin.</li> </ol>
Rose Tonic	<ol style="list-style-type: none"> <li>1. Contains NO alcohol – not drying on the skin, and perfect to spritz the skin to keep it hydrated.</li> </ol>
Orange Tonic	<ol style="list-style-type: none"> <li>1. Contains NO alcohol – not drying on the skin, and perfect to spritz the skin to keep it hydrated.</li> </ol>
Natural Moisturising Essence	<ol style="list-style-type: none"> <li>1. Contains the beautiful ingredient Shea Butter, from the African Karite Tree – nourishing, but not comedogenic (non clogging), known to have its own natural sun protector in it.</li> <li>2. An extract from the Grapefruit seed - a very powerful natural anti-oxidant and unique natural preservative that kills microbes.</li> </ol>

Lite Facial Moisturiser	<ol style="list-style-type: none"> <li>1. A very light formula that also contains Shea Butter, from the African Karite Tree, which is non comedogenic (non clogging). Also has the anti-oxidant extract above.</li> </ol>
Intensive Moisture Repair	<ol style="list-style-type: none"> <li>1. An amazing formula, high in Essential Fatty Acids of Rosehip, Evening Primrose, Wheatgerm – which your skin needs to 'survive', also very healing on the skin maintaining the proper skin integrity so producing a healthy skin.</li> <li>2. Carrot oil – For ageing, sun damage and health of skin.</li> </ol>
RejuvaCell	<ol style="list-style-type: none"> <li>1. An exquisite formula based on Soya extract and herbs like Horsetail, Coltsfoot that are high in amino acids and silica that the skin identifies like organic collagen so boosting the skins health and appearance.</li> <li>2. Contains Vitamin B6 – essential for soothing, and nourishing the skin.</li> </ol>
Facial Renew Exfoliant	<ol style="list-style-type: none"> <li>1. Contains no SLS (Sodium Lauryl Sulphate)</li> <li>2. Walnut kernels as a gentle exfoliation and Rose Geranium to 'pick up' the skin and lift 'grey' looking skin cells.</li> </ol>
Facial Earth Peelant	<ol style="list-style-type: none"> <li>1. Volcanic pumice in its purest form. By taking a small amount on your fingertip you can adjust the texture when used with your cleanser once a week.</li> </ol>
Sun protection Cream	<ol style="list-style-type: none"> <li>1. Does not contain PABA (usually people react to this ingredients).</li> <li>2. Zinc oxide to deflect the sun from the skin, and contains Vitamin E to protect the skin.</li> </ol>
Facial Masks 7 in total	<ol style="list-style-type: none"> <li>1. All contain pure ingredients from the earth for specific skin conditions. Does not contain any preservatives as it is in its purest raw form, which you mix with Rose/Orange Tonic and Re-hydrating Activator.</li> </ol>
Body Masks 4 in total	<ol style="list-style-type: none"> <li>1. Made up of Macro/Micro minerals from the earth, essential for your body. It is the only known clays in the world that has not gone through a kiln or lost any absorbency properties. It is pure. It does not contain any harsh preservatives.</li> </ol>
Body Moisturising Lotion	<ol style="list-style-type: none"> <li>1. Very light formulation that contains Shea Butter and Sweet almond oil for nourishment, purified water to replenish the skin.</li> <li>2. This product we custom formulate to your needs.</li> </ol>
Revitalising Eye Cream	<ol style="list-style-type: none"> <li>1. High in essential fatty acids - good oils to protect and hydrate this sensitive and fine skin area</li> <li>2. Carrot is 'healing' to the skin and great for sundamage.</li> </ol>
Rosehip Oil	<ol style="list-style-type: none"> <li>1. High in Linoleic and Linolenic acid for skin rejuvenation - ageing, scars, to improve texture. Use directly on the skin every night to improve the 'look' of the skin.</li> </ol>

	2.
St Johns Wort	1. Used for nerve ending problems (sciatica), and where any redness may occur (on the face). Use directly on the skin. 2.